

Shopping too much? || An NUS SAVE initiative

17 April 2017 || TO NUS Community

Sent on behalf of [NUS Students Against Violation of the Earth \(SAVE\)](#)

Do you often regret spending money on things that you don't really need? Every year, an astonishing \$4 billion is wasted on impulsive purchases! Join us in combatting this problem by taking this short quiz to find out more about your shopping behaviour!

This email is the first in a two-part series brought to you by NUS SAVE. Stay tuned for the next email to find out how to reduce impulsive buys!



Shopping too much?

You might be an impulsive buyer!

It is the buying of clothes without planning in advance, as a result of sudden whim or impulse.

Take our test of impulsive buying


1. I buy clothes on the spot.
2. I buy clothes without thinking.
3. I struggle not to buy something while shopping.
4. I sometimes feel guilty after my purchases.
5. I get excited when I see something I would like to buy.
6. I always see something nice when shopping.
7. I find it difficult to pass up a bargain.

| | If your answer is: | Yes | No |
|-----|--------------------|-----|----|
| 1-7 | | +1 | 0 |

8. I think carefully before I buy.
9. I usually only buy clothes that I plan to buy.
10. Most of my purchases are planned.
11. I only buy clothes I really need.
12. It is not my style to just buy clothes on a whim.
13. I like to compare brands before I make my purchase.

| | If your answer is: | Yes | No |
|------|--------------------|-----|----|
| 8-13 | | 0 | +1 |

Collate your score: the higher it is, the more likely you're an impulsive buyer!



An Initiative by NUS SAVE
Green Wardrobes